49er, 49erFX & Nacra 17 WORLD CHAMPIONSHIPS 2019 AUCKLAND, NEW ZEALAND 29 NOVEMBER - 8 DECEMBER 2019

www.aucklandnz.com







AUCREADC ------

### Nau mai, haere mai Welcome to Auckland

On behalf of Auckland Tourism, Events and Economic Development (ATEED), I want to warmly welcome you to Auckland for the 2019 World Championships for 49er, 49erFX & Nacra 17.

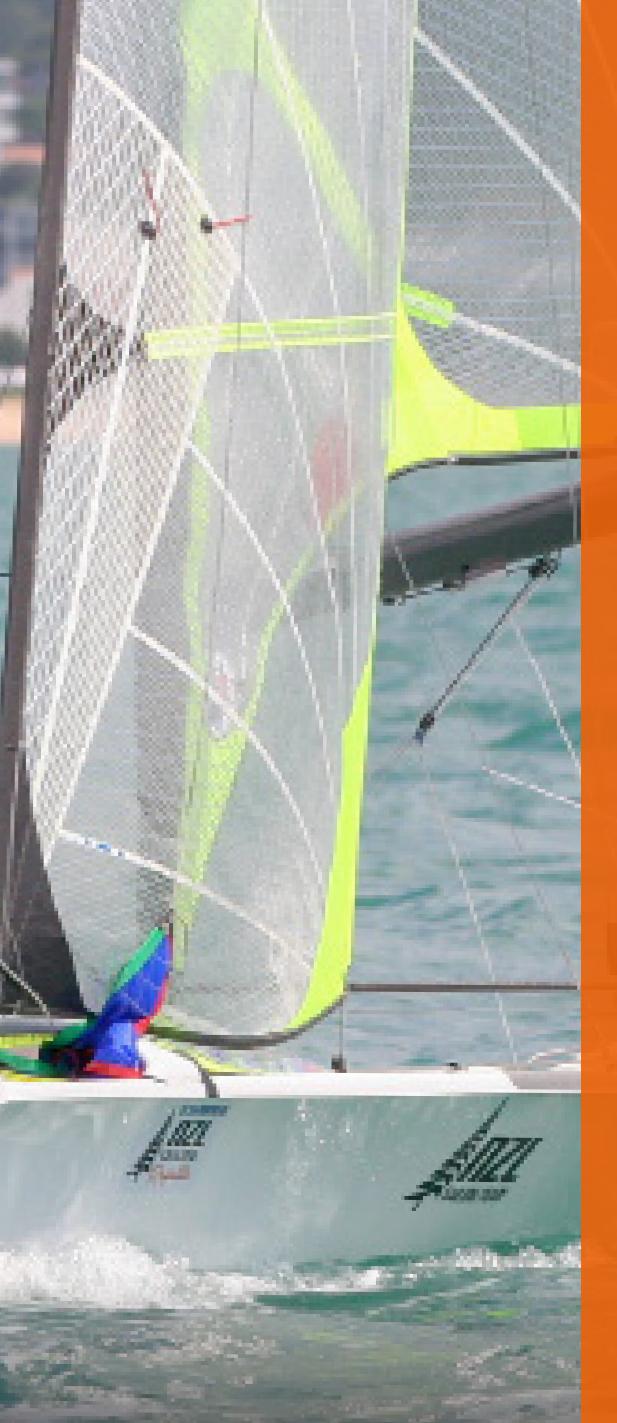
Auckland is a city proud of its three action-packed harbours and rich yachting and maritime history. We are delighted to host the World Championships for 49er, 49er FX & Nacra17 – another prestigious sporting event that unites global talent and celebrates the world of sailing. When you're off the water, I encourage you to spend your time experiencing the essence of Auckland; arts and cultural activities, restaurants and bars, beaches and islands – there is something to suit all tastes and occasions. I wish the athletes the best of luck with the competition. We look forward to seeing you out on the water, as part of the action.

Nick Hill, CEO, ATEED





**3** | 49er, 49erFX and Nacra 17 World Championships 2019



#### Blair Tuke, NZ

Olympic Gold Medalist and Americas Cup Winner

"We have spent so many hours training on the Waitemata Harbour over the last 10 years, so to have a world championship here is super-exciting. We are really looking forward to welcoming the world and giving Kiwis an upclose look at Olympic sailing at the highest level."

"This event is probably the most important event in the lead up to the Olympic Games. With country qualification on the line for a lot of nations, it will be a high-pressure environment as we get and that's something we are looking forward to."

#### Alex Maloney, NZ

Olympic Silver Medalist and Former World Champion

"We travel around the world and I think we are pretty lucky here. If people have the opportunity to come and check out Auckland and join the event, it's a cool chance to see how we live and our lifestyle. I think it's unique."



## Auckland's history of sailing

Auckland is the home of a proud and extensive yachting history. This harbour city has been both home and host to multiple Olympic and world champions, boat builders and designers, along with a considerable number of major yachting events – which have propelled local and international athletes



30<sup>th</sup> America's Cup Held in Auckland, 2000



31<sup>st</sup> America's Cup Held in Auckland, 2003



#### AW kld class venue

5 | 49er, 49erFX and Nacra 17 World Champi ships 2019 Auckland's Hyundai Marine Sports Centre at Okahu Bay will welcome sailors from around the world for the 49er, 49erFX and Nacra 17 World Championships 2019. This recently redeveloped venue has an unrivalled location in the shadow of Auckland and on the doorstep to the Hauraki Gulf.

Situated only 10 minutes drive from the heart of Auckland's central business district, this new marine precinct will become the event village. This will include the boatpark, yacht club, competitors' hub, and fanzone for supporters from around the world and local audiences.

After a day on the water, in no time at all you can be lazing on the white sands of Mission Bay indulging in ice cream or fish & chips, cycling your way along Tamaki Drive - a picturesque waterfront promenade, dining in one of Auckland's many food precincts or relaxing back at your accommodation.

The water is right on the doorstep of downtown Auckland, making it a favourite destination for New Zealand's best sailors, world and olympic champions alike.

Name:

49er, 49erFX and Nacra 17 World Championships, 2019

Dates: November 28 (Opening Ceremony) to December 8 (Gold Medal Races)

Venue: Hyundai Marine Sports Center, <u>Auckland, New Zealand</u>





6 | 49er, 49erFX and Nacra 17 World Championships 2019





Olympic Gold Medalist, World Champion & Americas Cup helmsman - Nacra 17 crew

"It's great that the 49er, FX and N17 worlds are in Auckland. It is a great venue for sailing and will be a fantastic place to hold the worlds. The good news is that it's often windy in December so there will be plenty of high-speed action."

#### Jason Saunders, NZ

Nacra17 crew

"I'm really looking forward to having all the internationals coming over early to train in New Zealand and being well set up with a good base" It's by far the most important event since the last Olympics. A good result here would go a long way to realizing Olympic aspirations in Tokyo."

7 | 49er, 49erFX and Nacra 17 World Championships 2019





### Auckland's marine indust

8 | 49er, 49erFX and Nacra 17 World Championships 2019

Auckland is home to a wealth of talent, both off and on the sea, drawing experts from around the world to the city. Our thriving sailing sector continues to play a pivotal role in developing some of New Zealand's - and the world's - most celebrated yachtsmen, designers, builders and technicians. This region has become the South Pacific nucleus for world-class marine industry expertise, including superyacht refits, boat building, and sailmaking.

Bruce Farr, Ron Holland, Laurie Davidson and Mackay Boats are amongst key builders and designers who have played a pivotal role in this burgeoning industry. Mackay's 49er/49er FX hulls, built in their Silverdale factory, have won World Championships consistently between 2013-16, and many Olympic medals.

#### **Mackay Boats**

22a Manga Rd, Silverdale, Auckland Tel: +64 9 426 4306 http://www.mackayboats.com/index.cfm/boats,





### **Stay & adventure**

#### Where to stay

Auckland offers a wide variety of accommodation to suit your budget. Mission Bay boasts a variety of motels and boutique accommodation. Auckland CBD is a short drive away with a variety of hotels, serviced apartments and more. AirBnB is another excellent offering for accommodation in Auckland.

#### **Scenic fitness**

On the doorstep of the race village is the popular Tamaki Drive, a favourite for those looking to exercise with a view. After a run, take a dip in the sea, hire a kayak, stand-up paddle board or simply relax on the beach.

#### **Island hopping**

Explore one of the many islands in Auckland's Hauraki Gulf. Waiheke Island is a short ferry ride from Auckland's downtown where you will find beautiful vineyards, olive groves and beaches, as well as a range of adrenaline-pumping activities. Rangitoto Island is Auckland's youngest volcano, and is a short ferry ride away from downtown Auckland. Take the one-hour summit track through lava fields and forest, explore lava tunnels and caves. The 360 views from the summit are worth the walk!

#### Life's a beach

Auckland's northern and eastern beaches boast golden sands, while the black sands of the west coast's rugged surf beaches tell of the land's volcanic origins. The west coast is where you'll find some of Auckland's most popular surf spots, great swimming, dramatic landscapes – even a huge clifftop gannet colony.



### Shop & eat

#### <u>City centre</u>

The Britomart, Viaduct Harbour, and North Wharf precincts are a perfect spot for a laidback lunch or elegant dining experience. Sample a wide range of fresh seafood for the quintessential kiwi experience.

#### **Eastern Bays**

Located less than 5 minutes from the Event Village are a range of popular eastern beaches. Dine with a view in Mission Bay or St Heliers at one of the many popular restaurants or cafes.

#### **Parnell**

The sophisticated suburb of Parnell is well worth a visit. Upmarket eateries, exclusive boutiques, and luxurious beauty treatments are a must. Head to the popular French-style market La Cigale for artisan food products and arts & crafts.

#### **Ponsonby**

Ponsonby oozes urban style with its trendy eateries, contemporary art galleries, unique book and gift shops, and designer boutiques to suit all tastes. Ponsonby lives up to its nickname as Auckland's hippest strip.

#### **North Shore**

Take a trip over the Harbour Bridge to Auckland's north shore suburbs. Takapuna's white sandy beach is a popular spot to picnic, stroll or swim. Hop on the ferry at downtown Auckland and check out the quaint, historic village of Devonport. This seaside favourite is famous for its casual eateries and chocolaterie.



### Activities in Auckland

49er, 49erFX and Nacra 17 World Championships 2019

MUSEUM ENTRY

New Zealand Maritime Museum

MUSEUM ENTRY

#### EcoZip Adventures – Waiheke Island

Take a short boat ride to Waiheke and fly down three ziplines each spanning over 200m in length above vineyards and a tree top canopy over pristine native bush. Enjoy stunning views from Waiheke Island across the Hauraki Gulf back to Auckland city.

#### **Auckland Jet Boat Tours**

Experience a 35-minute jet boat tour on the stunning Waitemata Harbour and Hauraki Gulf. Tours run on the hour, seven days a week, departing from the Viaduct waterfront. Price includes free entry to the Voyager New Zealand Maritime Museum.

#### SkyJump/Sky Walk

Leap from the tallest building in the Southern Hemisphere. Auckland's Sky Tower observation deck is 192m above sea level. Jumpers will hit 85 km per hour in an exhilarating 11-second wire-guided fall.

#### Explore Group – America's Cup Sailing Experience

Take to the helm on an actual America's Cup racing yacht with Explore Group's America's Cup Sailing Experience. Raise the sails on the grinders or simply sit back and enjoy the trip across the Waitemata Harbour, or up the excitement levels and participate in a match race - no experience necessary!

#### **New Zealand Maritime Museum**

Sitting in Auckland's vibrant Viaduct Harbour, discover the way the sea has shaped Aotearoa, New Zealand's history and cultural identity. From the Polynesians' epic migration to Aotearoa, to modern-day yachting success including a display of NZL 32 the Yacht that won the 1995 Americas Cup.

For more, go to aucklandnz.com/visit





Our luxury experiences cater to all tastes, set among a backdrop of breathtaking landscapes. From heli-picnics atop soaring mountains to personal chefs being helicoptered directly to your charter boat, or private tastings at New Zealand's best wineries, return home knowing that you have just had a one-of-a-kind experience.





TIAKI MEANS TO CARE FOR PEOPLE AND PLACE. THE TIAKI PROMISE IS A COMMITMENT TO CARE FOR NEW ZEALAND, FOR NOW AND FOR FUTURE GENERATIONS.

NEW ZEALAND IS PRECIOUS, AND EVERYONE WHO LIVES AND TRAVELS HERE HAS A RESPONSIBILITY TO LOOK AFTER IT.

BY FOLLOWING THE TIAKI PROMISE, YOU ARE MAKING A COMMITMENT TO NEW ZEALAND. TO ACT AS A GUARDIAN, PROTECTING AND PRESERVING OUR HOME.

NAU MAI, HAERE MAI KI AOTEAROA, WELCOME TO NEW ZEALAND.

TIAKINEWZEALAND.COM | #TIAKIPROMISE

### TIAKI PROMISE

CARE FOR LAND, SEA AND NATURE, TREADING LIGHTLY AND LEAVING NO TRACE

> TRAVEL SAFELY, SHOWING CARE AND CONSIDERATION FOR ALL



RESPECT CULTURE, TRAVELLING WITH AN OPEN HEART AND MIND



HOW TO CARE FOR NEW ZEALAND



PROTECT NATURE



KEEP NZ CLEAN



DRIVE CAREFULLY

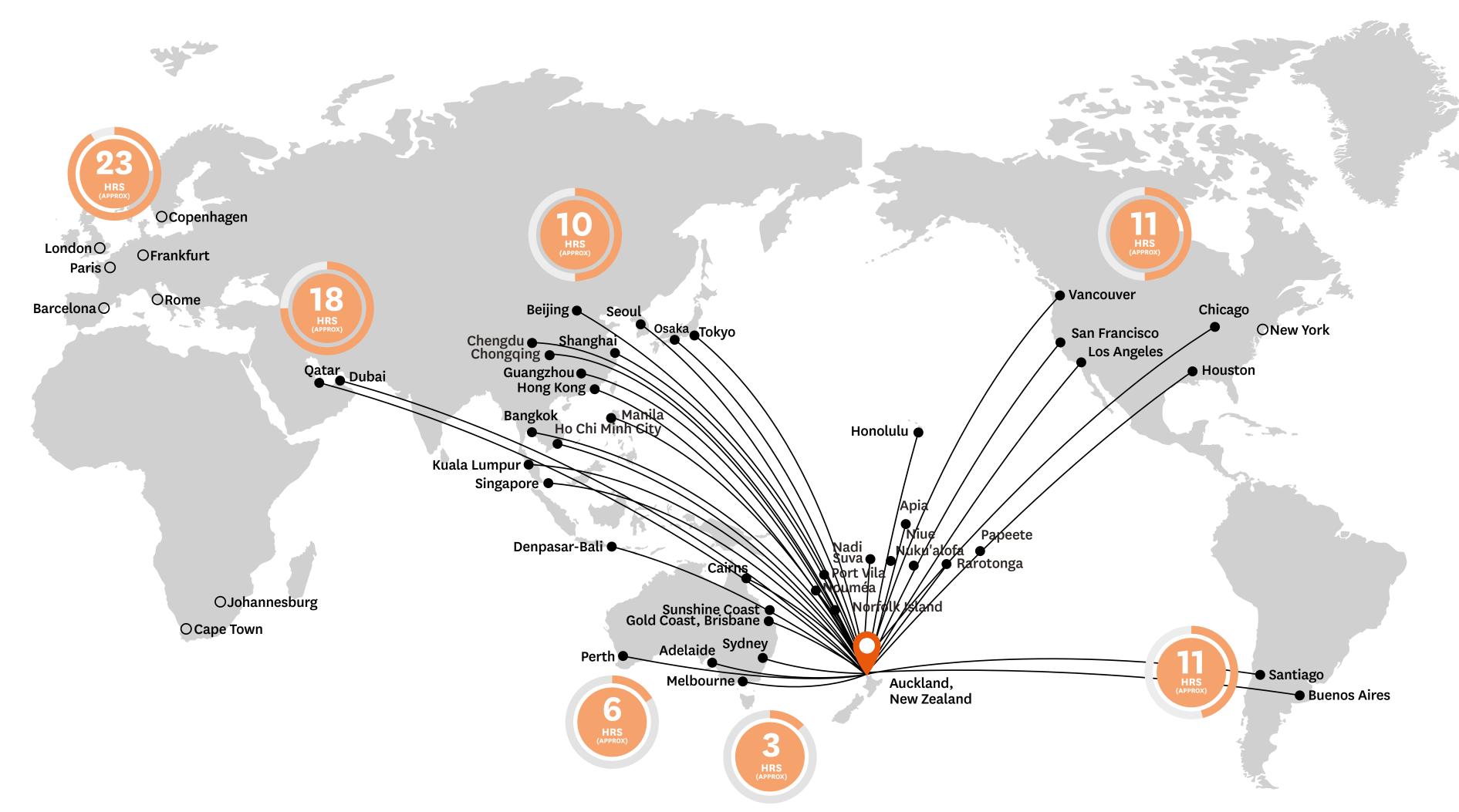


BE PREPARED



SHOW RESPECT

### International connections



# 540+

Weekly flights connecting Auckland to the world

Auckland is the most connected city in New Zealand, with regular flights to and from cities across the globe and daily flights to all of the country's main centres and popular tourist destinations.

### **Auckland fast facts**

#### Why Auckland?

There's always something happening in Auckland, from major sporting events, concerts and festivals to outdoor adventures, designer shopping and world-class food and wine.

- New Zealand Māori call Auckland Tāmaki Makaurau, a maiden desired by 100 lovers. It was a land fought over for its forested hills, fertile soils and harbours full of seafood.
- Auckland's striking natural beauty and urban lifestyle make it one of the most desirable places in the world to live or visit. Auckland is rated the third most liveable city in the world on the Mercer Quality of Living Survey (2015).
- The magnificent Hauraki Gulf Marine Park encompasses an incredible 1.2 million hectares of sea, coast and more than 50 islands. Many islands are easily accessible by ferry from downtown, including Waiheke, Rangitoto, Motutapu, Tiritiri Matangi and Rotoroa.

- A large section of Auckland's waterfront area is reclaimed land, developed in the late 19th and early 20th centuries. Today, this land is home to some of the region's best shopping, dining and entertainment precincts.
- Auckland is one of the most multicultural cities in the world, home to more than 200 ethnic communities from around the globe. With a large number of Pacific Island cultures, it is also the world's largest Polynesian city.
- A kiwi is New Zealand's native bird and a fruit. New Zealanders have been called Kiwis since the nickname was bestowed by Australian soldiers in the First World War.



Friendliest cities in the world Conde Nast Traveler Readers'



Choice Awards 2017

New Zealand is the 2nd safest country in the world 2017 Global Peace Index



Best Medium sized Sporting City Sports Business Ultimate Sports Cities Awards 2018



Most innovative city in Asia and Oceania 2017 Global Innovation Index









### i-SITE Visitor Information Centres

Auckland's i-SITE Visitor Information Centres provide visitors with free bookings and information on activities, attractions and transport throughout Auckland and the rest of New Zealand.

E. reservations@aucklandnz.com



Find out how to get around Auckland at.govt.nz